

WNC JAZZ SOCIETY JAZZ SERIES 2010
Diana Wortham Theatre
Advertising Rate Sheet & Contract



wncjazzsociety.org

_____, herein after called the Advertiser, agrees to purchase display advertising space in the WNC Jazz Society Jazz Series 2010 Playbill. Playbill is presented to audience in our 6 performance series March – October 2010. Your ad has a distribution to a potential 3000 audience members (2000 likely estimate). Ad purchasers are entitled to 4 complimentary reserved seat tickets to any one of our shows. For many shows we can give more than 4 tickets. Requests must be made 1 week in advance to bo@wncjazzsociety.org /687-0407.

AD SIZES	AD DIMENSIONS (Diagram on ad sample size form)	PRICE ad must be received by Mon, 2/1/10
	width x Height (inches)	2010 rates
1/8 page horizontal	4 7/8 x 7/8	\$90.00
1/8 page vertical	2 5/16 x 1 7/8	\$90.00
1/4 page horizontal	4 7/8 x 1 15/16	\$154.00
1/4 page vertical	2 5/16 x 3 7/8	\$154.00
1/2 page horizontal	4 7/8 x 3 7/8	\$242.00
1/2 page vertical	2 5/16 x 8	\$242.00
Full page	4 7/8 x 8	\$395.00
Inside Front Cover	4 7/8 x 8	\$520.00
Inside Back Cover	4 7/8 x 8	\$520.00
Back Cover	4 7/8 x 8	\$680.00

Contract Terms:

- ♪ Advertiser agrees to **e-mail ad copy**, black & white, jpeg or pdf format to **Idelle Packer**: idellepacker@gmail.com
- ♪ Advertiser agrees to **mail this form completed in full** (Advertising Rate Sheet and Contract) with payment by check payable to **WNC Jazz Society** to arrive no later than 5:00 pm on **Mon, 2/01/10**
Mailing address: WNC Jazz Society, c/o Idelle Packer, 146 Merrill's Chase, Asheville, NC 28803
- ♪ Please direct all **technical questions** to Al Long: ablong@aol.com
- ♪ If last season's ad needs any changes, please send new edited copy.
- ♪ Need help composing your ad? Contact Al Long by Jan 15, 2010: ablong@aol.com
- ♪ Premium spaces are filled as contracts with payments are received.
- ♪ If full payment/ad copy is not received by 12/31/09, ad purchaser will be charged **new 2010 rates**. Ad in the 2010 Jazz Series Playbill may not be able to be placed if ad is not received by 2/1/10.
- ♪ Please direct all advertising inquiries to: Idelle Packer idellepacker@gmail.com (828) 687-0407

YOUR AD- PLEASE COMPLETE THE FOLLOWING				
Note: To use 2009 rates, ad payment must be received by 12/31/09				
	Ad Size	Ad Price	Additional donation	Total Amt Paid/Due (deadline for 2010 season Playbill: 02/01/10)
	Circle one: H V	\$	\$	\$
<input type="checkbox"/> Use last season's ad	<input type="checkbox"/> Camera ready ad has been sent by e-mail to idellepacker@gmail.com	<input type="checkbox"/> Camera ready ad will be e-mailed to idellepacker@gmail.com by: Mon, Feb 01, 2010		<input type="checkbox"/> Check enclosed <input type="checkbox"/> Check to be mailed and received by: 02/01/10
Additional comments:				

Business Name _____ Contact Name (printed) _____ Signature _____

Street Address _____ City/State/Zip _____

Day Telephone _____ cell phone _____ Fax _____ e-mail _____

This ad was sold by WNC Jazz Society member: _____ member phone _____

WNC Jazz Society is a not-for-profit [501(C) (3)] organization. All ad fees and donations are tax deductible.